

## Seeking Representation Celebrates its 8<sup>th</sup> Year at TheatreBooks

While working at a Toronto talent agency, Valerie Poulin was often approached by newcomers who'd nervously ask "How do I get started?"

Since its emergence on the Toronto talent scene, **Seeking Representation** has guided novices, theatre school graduates, and future stage moms through the process of finding a talent agent.

Written in 1995 and first published in 1998, when there were few publications available for industry newcomers, **Seeking Rep** quickly established itself as a valuable reference guide with its sound, straight-forward advice and insider's view of the business.

**Seeking Rep** is a favourite of aspiring performers, acting teachers, and graduates of acting schools, and in 2001, it was listed on at least two Canadian university reading lists.

Now, as it nears its eighth year of publication, **Seeking Rep** has been updated and revised.

In addition to tips from industry personnel - casting directors, casting agents, and producers, the latest edition includes an interview with MuchMoreMusic host **Bill Welychka**, *Winnipeg actress Rebecca Gibson*, and *former child actor (The Donna Reed Show) and advocate Paul Peterson*.

Both emerging and established performers know that a good agent is vital to career direction and to career success.

Here's what you'll find in the book:

- Chapter 1: **An Introduction to the Biz**
- Chapter 2: **Seeking Representation**
- Chapter 3: **Submitting Your Package**
- Chapter 4: **Signing with an Agent**
- Chapter 5: **The Audition, Booking & Shoot**
- Chapter 6: **Getting Paid for Performing**
- Chapter 7: **Glossary**

**Seeking Representation** escorts you through every step of finding a reputable agent.

There are plenty of respective, established talent agents out there, but finding the right one takes time and a good deal of effort. Armed with reliable information you'll be better able to distinguish reputable firms from phoney ones, legitimate business practices from scams.

Pick up a copy and learn the right way to send unsolicited material to talent agents.

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Author Valerie Poulin, a talent agency insider, writes about avoiding pitfalls and scams, the industry-standard application process, dealing with auditions, and developing a strong client-agent relationship. She clearly addresses the business of show business.